



**GRANTHAM**  
Business Club

## WHAT DOES GRANTHAM BUSINESS CLUB DO?

The Grantham Business Club was formed to bring local businesses together to provide a voice for business in the Grantham area and opportunities for business people to network with each other.

Working effectively with all local business, Lincolnshire County Council, South Kesteven District Council, Grantham Futures, residents and numerous voluntary organisations, the Grantham Business Club enables individual businesses to be represented as a united body

and to voice opinion about issues within the community.

*Achievements to date include:*

•**Lobbying** - Being a positive voice for the business community - both marketing Grantham as a town but also taking steps to reverse the decline of Grantham's economy.

•**"Project Pretty"** - working with SKDC to improve the gateways to the town with projects like the landscaping and

maintenance of roundabouts, installation of welcome signs to visitors, improvement and redesign of the town centre signage, and the general tidying up of Grantham as a town.

•**Future Projects** - Moving forward we are looking at an exciting range of projects to not only benefit the businesses of Grantham but also the wider community.

**We are always keen to hear from businesses so get in touch.**

## WHERE AND WHEN DO WE MEET?

The club meets on the third Tuesday of each month at De Vere Belton Woods Hotel, Belton Nr Grantham, Lincolnshire NG32 2LN. The meetings are informal, refreshments are available and speakers are invited to give short presentations on a variety of issues. Below our meeting dates for 2011:

Jan 18th	Feb 15th	Mar 15th	Apr 19th	May 17th	Jun 21st	Jul 19th	Aug 18th	Sep 20th	Oct 18th	Nov 15th	Dec TBA
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Evening meeting - 5:45pm



Social - TBA

Please detach the form below and return to: Grantham Business Club, PO BOX 8852, Grantham, Lincolnshire, NG31 0AS

Detach Here

### GBC Membership Application Form



Company / Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Number of Employees: \_\_\_\_\_

Please tell us why you are keen to become involved with the GBC

1. To campaign on local business

2. To network with other small businesses

3. To push forward changes in Grantham

4. Other:

# HOW ARE WE ORGANISED?

The club has an executive working committee formed from a variety of sectors, all give their time voluntarily. Their responsibility is to develop links with all the appropriate organisations, which may assist in, or influence the regeneration of the area.

A list of all the committee members, along with their contact details can be found on the business Club page in the Grantham Journal and on our website,

[www.granthambusinessclub.co.uk](http://www.granthambusinessclub.co.uk)



# WHAT ARE THE ADVANTAGES?

**1. Networking:** Meeting other business people in the area. Business Expert Bob Burg said *"It isn't just what you know, and it isn't just who you know. It's actually who you know, who knows you, and what you do for a living."* and to this end the GBC actively encourages networking both at the meetings and through our communications - what better way to develop your business that start by introducing yourself locally?

**2. Lobbying:** Opportunity to get involved with local issues that also effect the wider community. Ranging from the ongoing traffic congestion problem through to the wider aesthetic appeal of the town.

**3. Information:** Gain an insight into business issues that may effect your organisation through a wide variety of presentations on topics as diverse as employment law, marketing tactics, tax advice, neuro linguistic programming as well as having had a variety of

members present information about themselves and their businesses to the club.

**4. Business Directory:** Be listed in both the web based and paper based directories - getting you in front of other local businesses and providing discounts on a wide variety of products and services.

**5. Socialising:** Eat, drink and be merry with fellow business people who know and understand the issues involved with running a business in Grantham.

# WHAT ARE THE COSTS?

Any organisation that wishes to become a member of the Grantham Business Club is asked to pay an annual membership fee based on the number of employees within their organisation. To join please detach the form

at the bottom of this page and return to us and we'll send you more information.

Remember - it's good to talk - so if you have any queries at all please don't hesitate to call us:

**0845 481 09 09**

# RATE CHART

**Up to 10 employees  
£55 a year**

**11-50 employees  
£110 a year**

**Over 50 employees  
£165 a year**

Detach Here

Affix  
Stamp  
Here

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Lincolnshire  
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